

Cito Kijk- en luistertoets Engels

Voorbeeldopgaven (havo)

December 2021

Om mee te oefenen

Dit zijn voorbeeldopgaven om te oefenen met het onderdeel globaal luisteren van de Cito Kijk- en luistertoets Engels. Je krijgt eerst het hele fragment (ongeveer 8 minuten) te zien, daarna volgen de vragen. Je mag tijdens het afspelen aantekeningen maken op dit blad. De vragen vind je op de volgende bladzijde. Je leest en beantwoordt de vragen pas ná het hele fragment. Je gaat luisteren naar een gesprek met Komal. Zij vertelt over haar werk en over haar blog.

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Voorbeeldopgaven

- 1 Why did Komal start a blog?
 - A to explain how she makes her cakes
 - B to prove that her cakes are homemade
 - C to support her professional cake business
- 2 How does Komal see the future of her blog?
 - A It is expected to take a more commercial turn.
 - B It may or may not evolve into something more.
 - C It will probably end when she starts her new job.
- 3 What does Komal want to illustrate with the example of people finding her recipes through Google?
 - A that she had focused on the wrong digital media
 - B that she learned how to manipulate search results
 - C that she needed to work on her visuals
- 4 What does Komal say about other bloggers?
 - A She appreciates their work without getting involved with them.
 - B She regards them as an online mutual support system.
 - C She seems to be a few steps ahead of most of them.
- 5 What does Komal make clear about digital marketing?
 - A It can be quite annoying for social media users.
 - B It concentrates on preferences rather than private data.
 - C It reveals people's naivety with regard to their online presence.
- 6 What does Komal say about her role as a manager at MVF?

She would like to

 - A change the old-fashioned company culture.
 - B encourage people to use their talents.
 - C get promoted to lead bigger teams.
- 7 What becomes clear about the new role that Komal sees for herself at MVF?
 - A It would allow her to combine her strengths and interests.
 - B It would be the job she has always aspired to land.
 - C It would give her much more financial security.
- 8 What, according to Komal, is the key to a successful career?
 - A being modest and prepared to start at the bottom
 - B being sociable and keen to put yourself in the picture
 - C being versatile and willing to try out different things

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